

2010 GLRDC Sponsorship Categories

February 11-13, 2010

Bavarian Inn Lodge and Conference Center
Frankenmuth, Michigan



Great Lakes
Regional Dairy Conference
serving the dairy industry since 2003

Platinum → \$2,500+

This sponsorship level includes a company-supplied banner, trade show booth, two complimentary registrations (Thursday through Friday afternoon (3 p.m.)) and two Friday night banquet tickets. Literature to be included in the participant registration packets must be received no later than Jan. 15.

Gold → \$1,500 - \$2,499

This sponsorship level includes a company-supplied banner, two complimentary registrations (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 15.

Silver → \$1,000 - \$1,499

This sponsorship level includes one complimentary registration (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 15.

Copper → \$750 - \$999

This sponsorship level includes one complimentary one-day registration (Thursday or Friday). Literature to be included in the participant registration packets must be received no later than Jan. 15.

Bronze → \$500 - \$749

This sponsorship level includes two Friday night banquet tickets. Literature to be included in the participant registration packets must be received no later than Jan. 15.

Friend → \$250 - \$499

Companies opting for this sponsorship category will receive on-site recognition in the form of print and PowerPoint materials. Literature to be included in the participant registration packets must be received no later than Jan. 15.

Special → If you would like to customize a sponsorship package, please call Brian Troyer at 616-293-3189 to make arrangements.

Client Support → Sponsor client's registration to attend conference, up to ten registrations, encouraging valued customers who otherwise would be unable to attend the conference. Five registrations → \$800 or Ten registrations → \$1,500.

Literature OR company-supplied banner → \$200 each; both for \$400
Literature to be included in the participant registration packets must be received no later than Jan. 15.

Exhibit space (10 ft. space with 8 ft. skirted table and access to electricity, additional fees will be applied for more than 10 ft. of space) → \$500

Contact Brian Troyer for information about fees associated with additional floor space.

Vendors will receive one complimentary registration (Thursday through Friday afternoon (3 p.m.)). Literature to be included in the participant registration packets must be received no later than Jan. 15. **Exhibit space will be assigned on a first-come, first-serve basis according to payment date.**